

# ORDER



KSNV

Orders	Order / Rev:	107645		
Alt Order #:	06862042			
Product Desc:	Horsford/DCCC			
Estimate:	2011			
Flight Dates:	10/12/12 - 10/18/12	Primary AE:	Amy McCreary	
Original Date / Rev:	10/09/12 / 10/09/12	Sales Office:	BLPHI	
Order Type:	GENERAL	Sales Region:	National	
Agency	Name:	<b>GMMB, Inc./ Washington D.C.</b>		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	<b>DCCC/ Horsford</b>		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/18/12	28	\$38,025.00	\$32,321.25		October 2012	28	\$38,025.00	\$32,321.25	0.00
					Totals		28	\$38,025.00	\$32,321.25	0.00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	21%	\$38,025.00
Market	100%	\$181,071.43

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	23%	\$41,646.43
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$38,025.00
KTUD	0%	\$0.00
KVVU	24%	\$43,457.14
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	11%	\$19,917.86

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/12/12	10/18/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
Start Date		End Date	Weekdays		Spots/Week	Rate		Rating							
Week: 10/12/12		10/18/12	MTWTF--		2	\$450.00		0.00							

Order / Rev: 107645  
Alt Order #: 06862042  
Flight Dates: 10/12/12 - 10/18/12

Advertiser: DCCC/ Horsford  
Product Desc: Horsford/DCCC  
Estimate: 2011

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 1	KSNV	10/12/12	10/18/12	M-F 5-6a WakeUp w/Wagners	G	5-6a	MTWTF--	:30	2	\$450.00	1	0.00	NM	2	\$900.00											
WAKE UP WITH THE WAGNERS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/12/12</td> <td>10/18/12</td> <td>MTWTF--</td> <td>2</td> <td>\$450.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/12/12	10/18/12	MTWTF--	2	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/12/12	10/18/12	MTWTF--	2	\$450.00	0.00																					
E 2	KSNV	10/14/12	10/18/12	Wake Up Early w/ Wagner	C	430a-5a	MTWTF-S	:30	2	\$250.00	1	0.00	NM	2	\$500.00											
WAKE UP EARLY W/THE WAGNERS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/14/12</td> <td>10/20/12</td> <td>MTWTF-S</td> <td>2</td> <td>\$250.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/14/12	10/20/12	MTWTF-S	2	\$250.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/14/12	10/20/12	MTWTF-S	2	\$250.00	0.00																					
E 3	KSNV	10/12/12	10/18/12	M-F 6-7a WakeUp w/Wagners	G	6-7a	MTWTF--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00											
WAKE UP WITH THE WAGNERS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/12/12</td> <td>10/18/12</td> <td>MTWTF--</td> <td>2</td> <td>\$700.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/12/12	10/18/12	MTWTF--	2	\$700.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/12/12	10/18/12	MTWTF--	2	\$700.00	0.00																					
E 4	KSNV	10/12/12	10/18/12	Today Show	CM	658a-9am	MTWTF--	:30	3	\$900.00	1	0.00	NM	3	\$2,700.00											
TODAY SHOW																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/12/12</td> <td>10/18/12</td> <td>MTWTF--</td> <td>3</td> <td>\$900.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/12/12	10/18/12	MTWTF--	3	\$900.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/12/12	10/18/12	MTWTF--	3	\$900.00	0.00																					
E 5	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00											
SATURDAY TODAY																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>-----S-</td> <td>1</td> <td>\$625.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	1	\$625.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$625.00	0.00																					
E 6	KSNV	10/14/12	10/14/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00											
MEET THE PRESS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>-----S</td> <td>1</td> <td>\$3,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S	1	\$3,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S	1	\$3,000.00	0.00																					
E 7	KSNV	10/12/12	10/18/12	Dr. Phil	CM	3-4p	MTWTF--	:30	2	\$450.00	1	0.00	NM	2	\$900.00											
DR. PHIL																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/12/12</td> <td>10/18/12</td> <td>MTWTF--</td> <td>2</td> <td>\$450.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/12/12	10/18/12	MTWTF--	2	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/12/12	10/18/12	MTWTF--	2	\$450.00	0.00																					
E 8	KSNV	10/12/12	10/18/12	M-F Early News	CM	5-630p	MTWTF--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00											
EARLY NEWS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/12/12</td> <td>10/18/12</td> <td>MTWTF--</td> <td>3</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/12/12	10/18/12	MTWTF--	3	\$1,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/12/12	10/18/12	MTWTF--	3	\$1,200.00	0.00																					
E 9	KSNV	10/12/12	10/18/12	M-F Jeopardy	CM	630-7pm	M-WTF--	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00											
JEOPARDY																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/12/12</td> <td>10/18/12</td> <td>M-WTF--</td> <td>2</td> <td>\$1,300.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/12/12	10/18/12	M-WTF--	2	\$1,300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/12/12	10/18/12	M-WTF--	2	\$1,300.00	0.00																					
E 10	KSNV	10/12/12	10/18/12	M-F Wheel	CM	7-730pm	M-WTF--	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00											
WHEEL OF FORTUNE																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/12/12</td> <td>10/18/12</td> <td>M-WTF--</td> <td>2</td> <td>\$1,300.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/12/12	10/18/12	M-WTF--	2	\$1,300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/12/12	10/18/12	M-WTF--	2	\$1,300.00	0.00																					
E 11	KSNV	10/12/12	10/18/12	Face to Face/Ralston Report	CM	730-758pm	M-WTF--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00											
FACE TO FACE W/ JON RALSTON																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/12/12</td> <td>10/18/12</td> <td>M-WTF--</td> <td>2</td> <td>\$900.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/12/12	10/18/12	M-WTF--	2	\$900.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/12/12	10/18/12	M-WTF--	2	\$900.00	0.00																					
E 12	KSNV	10/15/12	10/15/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00											
THE VOICE																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>M-----</td> <td>1</td> <td>\$4,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	M-----	1	\$4,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	M-----	1	\$4,000.00	0.00																					
E 14	KSNV	10/14/12	10/14/12		CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00											

Order / Rev: 107645  
Alt Order #: 06862042  
Flight Dates: 10/12/12 - 10/18/12

Advertiser: DCCC/ Horsford  
Product Desc: Horsford/DCCC  
Estimate: 2011

**KSNC**